Minutes

Zürich 11-12 April 2015

Members present

- Peter Dabrowski
- Daniel Garcia
- Stefan Anca
- Elena Isac
- Stefan Rustler

Saturday 11 Apr. 2015

Check-in

- Hello and expectations
- Everyone excited to share updates and find out about other projects they were not involved in
- Most important: see each other live
- Find out how the work together is functioning, how we can move forward
- Alina and Suna unfortunately can't make it

AlmaLink

- Presentation Stefan & Daniel on the current progress of the AlmaLink development
- Problems getting the list of all Alumni from the Registrar
- Data statistics could be interesting to show the Alumni
- IDEA: Advertise our services to the non-member Alumni once we have an interesting offering through the list of all former students from the registrar
- AlmaLink will become the base for Alumni Association IT services
- Need to fix Google Login - copying data from the Google Authentication
- Introduce Payment into AlmaLink - needs to happen for Homecoming
- Features for the future: Feature Graphics led to by click bites

- Try to get the class reps and popular people to push people to claim their account
- Need Privacy Policy, Terms of Service on the website
- At the Homecoming: show the reduction in costs from the university hosting us and us hosting us compared to the services we now offer (include Warren costs, mailhost costs)
- At the end (or during Projects), we should come up with a list of learnings for the other board members to use
- Key Milestones should be put into Producteev in order to sync things
- Associate Members should be given special rights (need to be defined)
- Fields visible to everyone: Basic (Name, Nationality, Class, Current city)
- Need to be more careful with detailed information - request on an individual basis
- For Mentorship: allow students to login to the system with a @jacobs-university.de

Homecoming 2015

- Stefan & Suna & Neil Presentation
- Theme: "Then and Now" - encourage people to bring their partners (more likely to donate)
- Idea: launch a Facebook campaign, challenging people to post memories from their time at Jacobs
- The Other Side an active partner of Homecoming this time - official "Entertainment partner"
- Need to find a solution for dinner on Friday after the Career Symposium
- Central meeting point for Alumni: The Otherside - opening hours?
- General Assembly: give people a chance to say what they want to say because they came there to contribute
- Campus & Surrounding Tours during GA for partners
- Alternative Locations for Reunion Dinner: http://www.kraenholm.de/
- Generation Fund - Intro before the event, small description at the Homecoming, fundraising at the dinner
- Local Chapter Meetup - not a good idea for Sunday morning
- Include costs for the photographer for the Alumni Shoot
- Sat afternoon Chill&Grill - include students? - tickets for students or make it a campus-wide grill and invite everyone - be able to pay with campus card
- Operations person on the ground: either Kirsten or a replacement
- Tickets will be paid through AlmaLink
- Last minute tickets - keep the Events only tickets available
- Welcome package - HOC in charge
- Where to start with Alumni Speakers for the Career Symposium: ask people from last year, consult with Predrag
- Salary negotiations workshop - also ask Alumni if they can contribute

GA 2015 Topics

- Presentation from Univ leadership (Windt / Hülsmann)

- How to get involved - show how people can get involved
- Show statistics about platform usage to get people excited
- Peter report + thank you to all
- Annual report - short presentation of the projects
- Financial report
- Generation Fund - info + scholarship
- Feedback gathered in advanced and most important topics addressed in person
- Livestream - announced in advanced
- Fees - announced before and closed at GA with results of the vote

Alumni Officer
- University first wants to hire a new Development manager
- Will be the boss of the Alumni Officer
- Peter expects to be part of the interviews, hopefully in May
- Hopefully there by Homecoming

DAAD Funding
- Need to apply by June 30th 2015 in order to have funding for 2016 Events
- Homecoming should be eligible to get funding wrt Career Symposium
- DAAD requires visible engagement of the university for the application

Mentorship
- No new developments
- Will start work after Homecoming, need a lot work being put into concept design
- Target launch: end of Q1 2016 - maybe combine it with the Career Symposium

Check-out
- Thoughts on how the day went
- Well prepared meeting, very productive
- Relaxed presentations, good to be able to take a step back and see the big picture
- Good input and actions from all directions
- Cool opportunity to go out to lunch with influential people

Sunday 11 Apr. 2015

Check-in
- 360 Team Feedback
- We want smoother implementation into Producteev of our products

Generation Fund
- Presentation Elena
- Shinta met with Hülsmann at Jacobs -> draft proposal -> current version and design
- Loan: each person gets 9K (3 per year), repays 7% for 5 years after reaching 25K/year
- If we get less people donating this year, the percentage will be readjusted (lower)
- Cap of max repayment: 2 x donated sum = 18K
- If an alumnus is not repaying for 10 years, we need to treat it as a special case
- Generation Fund Committee needs to be elected - should not be too involved in the selection of the student in order to reduce the bottlenecks
- Alumni Ambassadors - students given the scholarship (Generation Fund Scholar) - need to decide on a final name
- Try to involve GF Scholars/Fellow into AlmaLink earlier, keep them close to the Alumni Association
- Ideally have GF Committee a month before Homecoming
- Marketing before GA
- Kickstarter - like system on AlmaLink
- Idea: get in touch with the scholarship awardees, put up profiles on AlmaLink, organize some dinner and ask them to donate

Fee Model
- Presentation Peter
- Alumni Chapter could have their own fees, but we should make sure that paying members also pay for the AA
- Idea: keep the top-tier of the subscriptions at around 200EUR to be easily reduced from tax
- What to call it? "Fees" -> rather "Membership"
- Idea - change the membership **types**: switch all existing free users to different new memberships
- Communication: first starting with the friends of the AFI, then spread slowly, ask for feedback online, integrate, present at the GA
- Provide a lot of information in advance so that people have less to complain about
- No surprise presentation, publish what we have in advance, vote on it before and close at GA

Bank Account

- Peter transferred 20,04EUR
- Online access for Suna and Peter
- Money given to the Alumni Chapters needs to be transferred out of the Alumni Bank Account

Innovation Corner

Brainstorm about potential projects for the future

- Contact Prof. Steven Nay regarding the Design Thinking course in order to work on Alumni Problems and see what they come up with
- Have a list of what is blocking the Alumni Association projects at current time
- Pick up LABS Project - engaging Alumni without giving them official roles
- Alumni should be more involved in gathering funding for students from their companies (3rd party funding) - form an initiative out of this
- Donation packages for companies - jobs posted directly on the internal AlmaLink job posting - Discount for Alumni getting their companies donating
- Open a new track on different ways that we can fundraise for the AA
- Alumni Projects Pipeline page - projects that we do not have the resources to get involved in, but the Alumni can take them up themselves - Idea: use the Google Classroom platform
- Monitoring, evaluating and self-criticising the board
- Formalize the reach-out aspect of our live Board Meetings - meet some influential people, gain some insights
- Alumni Awards - find out if the university still does the awards and try to get them to us

Alumni Chapters

- Can raise money for their own events
- Concept needs to be put into a document
- New Zürich chapter leaders: Sami Galal + Alex Sava

Miscellaneous

- Next Meeting: Frankfurt - try to meet someone who has experience with a g.e.V
- Next TC: 10th May 20:00

Check-out

- Feedback
- Include personal motivations in the check-ins next time
- AA is about new connections as well as staying in touch - "building bridges"